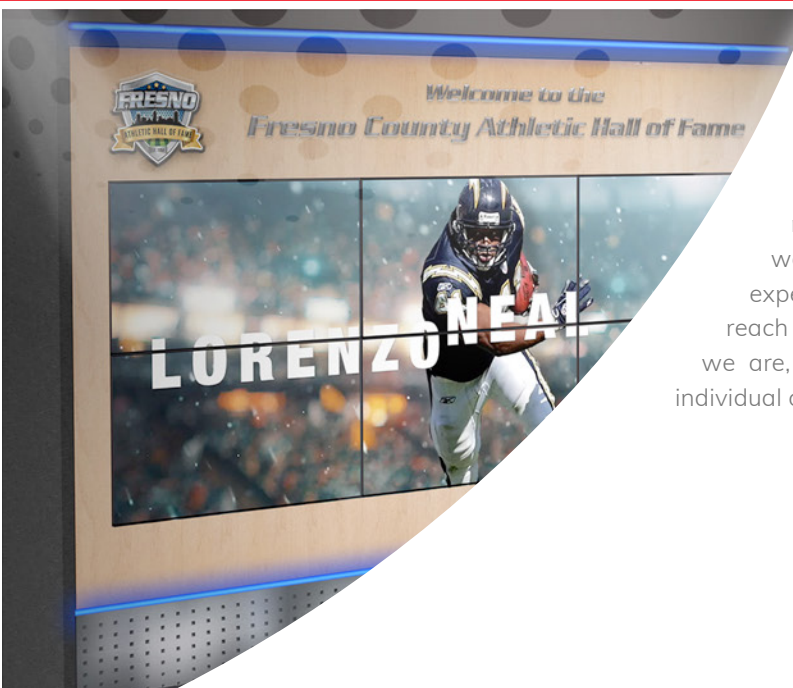




INTERACTIVE DIGITAL DISPLAY



Interactive digital displays provide a flexible and powerful solution for creating, managing, and deploying all of your digital communications. From environmental concept to design, marketing, and technology, SBD is a world-class resource to make any experience exceptional. Even though our reach is long and our service offering is vast, we are, and always will be, focused on each individual client.





Solutions by Design is a digital communications firm located in Fresno, California. For over 35 years, our company has served a wide variety of clients throughout the world. As technology has evolved, so have we. We offer our clients the most practical and imaginative utilities available, specializing in creating interactive experiences for our clients. We have worked in a variety of industries including the sports and museums/exhibition industries, agricultural operations, healthcare, and manufacturing facilities.

We are a full-service organization, consulting with our clients to create a vision for design and software development – all the way through fabrication, construction, implementation, and maintenance.

No project is too big or too small. We have completed single station solutions, and interactive environments to accommodate as many as guests as necessary.

SINCE 1985

KEY PERSONNEL

William Poss, President and CEO

Bill founded Solutions by Design in 1985. He is a Fresno State Alumni and been active in day-to-day operations of the company since its inception. Bill is the director of all new products and project development. He is also the chief strategist and creative director on all multimedia projects, and manages key accounts.

Sheri Netto, Operations Director

Sheri has been with Solutions by Design since 1998. She is active in working with our clients on a daily basis and supporting our sales team, coordinating projects, and detailing content. She has an extensive knowledge of the development process and integrations.

Nicholas Luena, Director of Development

Nicholas Luena, Director of Development Nick plays a key role within our company. He is central to the day-to-day operations of product development. He is a graduate of the Academy of Art University of San Francisco, specializing in a multimedia technology and maintains a wide variety of skill-sets and knowledge. Nick is responsible for keeping the development team on the task of meeting development deadlines and objectives.

Mae Espejo, Art Director

Mae has been with the company for over 20 years. A graduate of Fresno State, she is an amazing talent and contributes to the design and development of the user interface on all development projects. Her design abilities and experiences have helped to set SBD apart from the competition in creating intuitive applications for our clients.



The Total Solution

All of our projects, even the simple single station solutions, require a variety of skill-sets and experience to achieve Solutions by Design quality. We are the **Total Solution** with over 30 years of experience in design, programming and development. Having worked throughout the world, we are a practical resource in creating stunning, impactful display systems for your business or environment.

CLIENT CONSULTATION

Every project starts with a discussion, a plan, and a vision. We will meet with you to discuss your needs and expectations. There is virtually no limit to what we can create, we are always excited to share our knowledge with our clients and work as a team to create the groundwork for what will eventually become the ultimate experience for your guests and clients.

DESIGN

Once we have defined expectations, our team of designers, programmers, and implementation specialists will

collaborate and create a Discovery Document. This is a detailed presentation with specifications and conceptual renderings of what your environment will ultimately become. We will explain all aspects of the project, detail connectivity, and provide a detailed visual of the anticipated end-result.

ARCHITECTURAL PLANS

After approval of the vision, a budget, drawings will be executed. We will work directly with an architect to create the exacting blueprint for the project. When engineering is required,

we will either offer you our services, or work with an engineer of your choice.

CONSTRUCTION MANAGEMENT

Electrical, low voltage, case work metal fabrication and mural printing each require working drawings, and final fabrication documentation. Each details exacting fabrication and finish specifications. We will work with local labor for electrical, low voltage and installation services. Our clients can choose to work with any local preferred fabricators or we can produce and ship the required components to the job site for installation.



Interactive Display



3D Animation



Standalone Interactive Tower

CONTENT DEVELOPMENT

This is the core of what your clients will see as they interact with the system when it is complete. We will organize your team and provide them with help and guidance in gathering photos, articles, videos, and any three dimensional elements required for us to create the experience. Our designers are experts in photo enrichment and manipulation. From the images that appear in the applications to the murals on the walls, we will produce the perfect imagery to complement the interactive experience.

PROGRAMMING

We feature a full team of programmers experienced in a variety of applications. Interactive touch-displays are a unique tool and require a unique set of programming skills to take a vision to reality. Unique menu systems for accessing content with drag and drop technology will create an experience that your guests will not soon forget.

Each project typically requires a User Interface, a Back-end Management System and a Monitoring System. It is very common that a multi-station project features multiple applications.

VIDEO AND 3D ANIMATIONS

We offer exceptional video production services and 3D animation services which are essential to most of our projects.

HARDWARE

Specifying the proper hardware is essential to any display. Not all of our interface designs require interactive touch displays. Overhead truss displays and large multi-monitor displays all contribute to an amazing final product. Vertical kiosks, floor kiosks, and multi-station kiosks are all available and will be considered in the design stage.



Interactive Kiosk Display



Multimedia Interactive Display

CASE WORK FABRICATION

Fabrication of the hardscape will take place with our partner company here is Fresno. If you prefer, we can also work with a local supplier provided they are able to produce the quality required to meet all expectations.

CONNECTIVITY

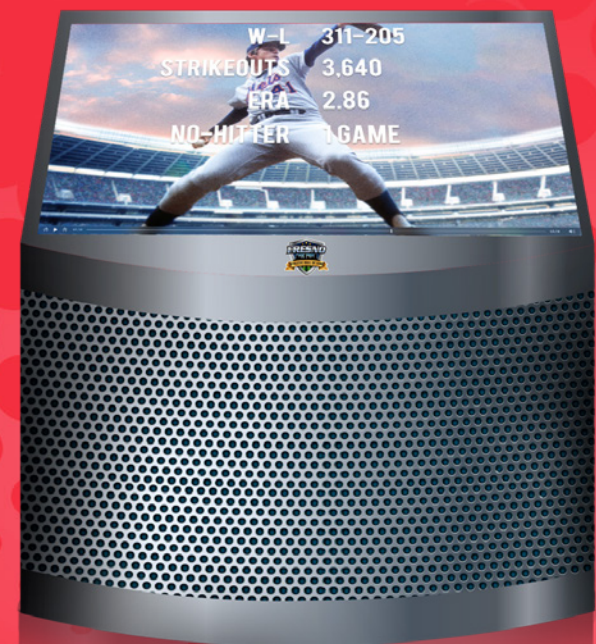
A local electrician and low voltage crew can typically handle this phase of construction. We will provide detailed drawings, equipment specifications, and help manage the installation of electrical and low voltage requirements.

INSTALLATION

Case work installation is typically handled by a local resource. We will manage the installation and provide on-location supervision. Hardware installation is best handled by our team of expert installers.

STANDALONE SOFTWARE DEVELOPMENT

Considering the complexity of our display systems, it would only make sense that we also provide standalone or integrated software systems for our client, outside of exhibits and display software.



CURRENT PROJECTS



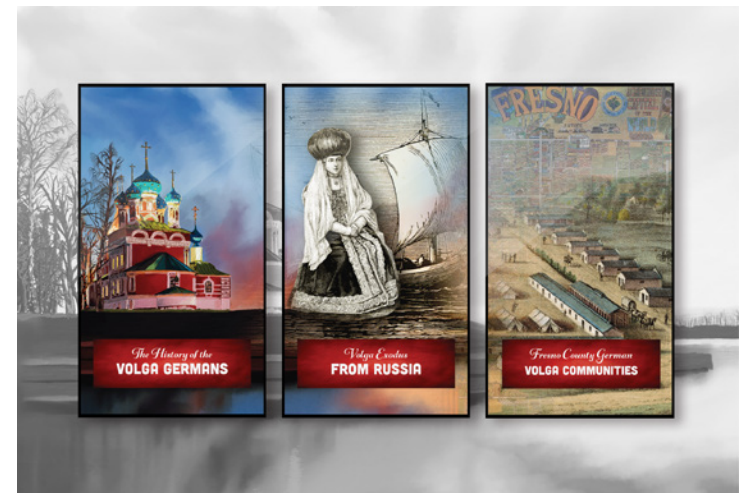
The Fresno County Athletic Hall of Fame

Located on the Fresno State University, California campus, **The Fresno County Athletic Hall of Fame** exhibit is one of our larger projects. A full scale environment that features approximately 40 interactive stations for guests to interact with.



Italian Cultural Center

Interactive and detailed display on four monitors, featuring the local Italian community in Fresno, California.



Volga German Cultural Center

Features an extensive view of the local Volga German community, their migration to the Central Valley of California, and showcases many accomplished members of the community.

CURRENT PROJECTS



The Fresno Historical Society

Fresno is home to a large variety of well known celebrities and community leaders. This display provides an encyclopedia of the Fresno community.



Veterinary Market

Veterinary medicine requires excellence in communications. Our interactive Veterinary System offers clinicians the opportunity to educate their clients and share valuable clinical information.



Bonadelle Homes

Bonadelle Homes is a leading residential developer in the Central Valley of California. Our interactive display allows their prospective clients to review models and features directly in the sales office.



Fresno Boxing Museum Display

Home to many accomplished boxers we wanted to provide an educational and entertaining display for the community. We feature actual video from these fights.



Fort Washington Golf and Country Club

Interactive experience for members and guests of one of the top rated golf and country clubs in California.



montage[®]
I N T E R A C T I V E



Solutions By Design
2152 East Copper Avenue, Suite 109
Fresno, CA 93730
559-436-8380
800-888-4084
info@solutionsbydesign.com
www.solutionsbydesign.com

PLANAR[®]
AUTHORIZED DEALER